

**Colorado Advisory Council for Person with Disabilities
Communication Work Group
2-7-2017**

Attendees: Steve Wright, Julia Beems, Jane Boone, Monica Cortez-Sangster

Annual Report

- Group agreed to pursue contracting with someone to handle the annual report this year; provide template from past year, incorporate success/growth stories from our council.

Website

- 45 minutes on the next CAC agenda; 15 to cover the general content, 30 to discuss the resources page
- Steve will contact the full council to ask for resources from everyone's area of expertise, as well as to request 3-5 facebook post ideas; content for both will be via google docs

Communication goals for the CAC and subcommittees

- Subcommittees will be encouraged to submit communication goals/needs at the March CAC meeting

Incorporating other forms of social media

- Jane will bring the packets she put together to discuss other forms of social media
- John had volunteered to help with Instagram
- Group needs to look at Lorie and any possible automation across platforms (Hootsuite) as none of us have time to manage social media for this group
- Jane will draft some survey ideas and questions to engage members and partners around the types of social media they prefer, the type of information they want, etc.

Website Accessibility

- Julia will ask Jim Sandstrum to do a quick review of our website; Steve will ask DVR if someone can look at our site as well