

**Colorado Advisory Council For Persons With Disabilities**  
**Tuesday, April 11, 2017**

**Attendees:** Jane Boone, Julia Beems, Joe Triplett, Pat Going, Steve Wright, Greg Martinez, Rob Hernandez, Emelie Esquivel, Kathy Ciano-McGee, Steve Ruge, Mindy Siegel, Tammy Sparks (guest), John Montieth, Stephanie C (guest), Teri Ulrich

**Parking Committee – Rob Hernandez**

- Gina will contact DMV to see about distribution of flyers/fact sheets through individual offices.
- Parking committee will send recommendations from meeting today to Steve.
- New members (Mike Killebrew, Sherrif's Office person from CO Springs)
- Looking to hang Brocks signs in the senior centers regarding disabled parking signs, looking for free partnership opportunities.
- Gina created a Powtoon for the parking committee. We will need the powtoon to be accessible (voiceover, and more) if we decide to use it. Would be on our website and facebook.
- Waiting on PO approvals through CAC , details for each below. Gina and Emily met with new accounting person at Governor's office. Came back with a list of PO's that we have to approve.

Photographs for Parking Signs. 3 new pictures. Not to exceed \$300 for Task Force ISO (approved at last meeting, but need approval for the purchase order).

***Motion by Rob to approve \$300 to Task Force ISO, second by Pat. All in favor, motion carries.***

Writing and filming of Josh blue thru Active Tone Media. 3 minute video.  
Preproduction is \$6,125.00. Includes with collaboration with Josh's team.  
Technical production \$6,125.00  
Post production \$6,125.00  
Beyond that, hourly rate is \$150.00

***Motion by Joe to approve \$24,500 to Josh Blue/Active Tone Media, second by Pat . Motion carries.***

Educational video to be used by Mind Frame Cinema, not to exceed \$4900.00

***Motion by Joe to approve up to \$4900.00, second by Mindy, motion carries.***

Channel 31 - Tribune Digital social media campaign through Fox 31 to write content for facebook, native content marketing, and social media ads, April 10 – May 29, within 10 business days of schedule ending date, \$20,000

***Motion by to approve \$20,000 by Kathy, second by Joe, motion carries.***

Channel 4 – morning news, Stephen Colbert, James Corbin, Price is Right, Sports Talk shows, 94.3% of all households, 1.5 million, 300k adults 18-34, 6 million impressions. Exclusive partnership, 8 week tv campaign. 200 total tv messages, 72 in kind, psa support, editorial considerations, digital production. \$24,000.

***Motion by Kathy, second by Pat, motion carries***

Channel 9 \$20000 – Content writing, facebook, social media, ads on facebook, recap of deliverables.

***Motion by Joe, second by Kathy, motion carries***

Channel 7 - Content writing, facebook, social media, ads on facebook, recap of deliverables.

***Motion by Kathy, second by Joe, motion carries***

Josh Blue, up to 3 minute promotional video, up to \$15000

***Motion by Steve, second by Pat, motion carries.***

Specialty Incentives (drivers ed training) yellow t-shirts, pens, totes, outreach materials, \$9500.

***Motion by Kathy, second by Joe, motion carries.***

Name tags \$500 through Specialty Incentives.

***Motion by Kathy, second by Joe, motion carries.***

IDS (state print shop) will format photo's for printing on Think of Me Signs for \$1500.

***Motion by Greg, second by Pat, motion carries.***

\$4500 student driving educational materials through SQGLZ Design Collective

***Motion by Kathy, second by Mindy, motion carries.***

#### **ADA Committee – Pat Going**

- Teri Ulrich and Steve Ruge are here as associate members and are on the ADA team, welcome!
- HCPF has contracted with a video company called People Productions. 3 videos on accessibility in medical practice. Van Wilson is leading the charge.
- ILC also produced video discussing the difficulty they experienced accessing medical care. As soon as it's approved, Pat will send to us to put on our website/facebook.
- Thank you to Steve Ruge, brought copies of Small Business and the ADA publication and distributed them.
- ADA Quiz
  - Dentist rec'd request from deaf patient asking to provide ISL for visit. Cost would be more than he would make on her appointment. What's his responsibility? Can he refuse the patient? No! Title 3 requires aides/services, depends on variables. Must consider entire budget for your practice, not just this one patient. Providers should communicate prior notice for accommodations on forms, website, etc. If provider accepts Medicaid/medicare, they have a higher standard and probably have some coverage already. Julia mentioned using omnidirectional microphone plugged into a laptop, then you can speak through google docs and it will voice type/interpret.

#### **Membership Committee – John Montieth, Kathy Ciano-McGee**

- 3 spots open now; We have one pending formal application, couple visiting informally; Julia has a few other interested associates, will get those names to John and Kathy (Jim Sack)
- New policy for vetting new members in the works
- Quiz – How many hours per month should each member be contributing? 8 hours plus the monthly meeting.

#### **Communication Committee – Steve Wright**

- Still need resources and resource topic ideas for the website
- Still need articles, youtubes, links to be used for daily facebook scheduled posts
- Jane will do a facebook walk through in June

- Steve/Julia will re-send the google doc links
- Brought up the website
  - TTY number needs removed. That's our voicemail.
  - Julia will send the bible to Steve to update the membership list online
  - The executive team web updates have been completed

### **Legislation**

- We really need participation on the call, or at the very least via email for the Monday reviews.
- It only takes 15-20 minutes

### **Meeting Minutes**

March minutes were reviewed. Two name typos under ADA; Steve updated.

**Motion to approve the amended minutes by John, second by Pat, motion carries. (Joe and Jane abstained)**

### **Treasurer's Report**

Gina went to the governor's office to discuss getting PO's approved.

### **Educational Presentation – Teri Ullrich**

Teri has a long history of working with pwd, now works at an ILC, program development, grants, etc.

Gave background on Civil Rights Movement and ILC's that started in the 60's – 70's.

SILC is the advisor/overseer. Patricia Yeager is their Executive Director. \$10m budget.

Provide lots of info and referral, about 1200 per year. Supportive services around bus passes, food stamps. Social networking. Peer support programs. Disability specific support groups. Veterans In Charge program, and Community Transitions (from skilled to ILC or home-based). Have peer mentors. Youth program. CAN school. 350 employees, about 65 on site. All services are free to consumers. Ramps, assistive technology, home adaptations, etc. Also provide some funding to local non-profits for projects that would benefit pwd too! Lots of recreational opportunities and funding....kayaking, skiing, sailing, fishing, camping, etc.

**\*\*Link all 9 centers on our website**

### **Voting Member Open Forum**

***Joe made a motion to have the "How a Bill Becomes a Law" come to our November meeting, second by Pat, motion carries.***

Pat- Asked if we could have the Legal Center come and present to us in the future. General overview of what they're doing.

Joe asked if we could have a presentation from Brent Batron with the National Federation of the Blind.

Mindy – are there additional issues that we want to address beyond ADA, Olmstead, and Parking? Julia - Feel free to bring forward additional topics. CAC is still in the next Long Bill, as is funding for parking.

Julia – someone needs to call CASTA; they are giving us a vendor booth. Transportation companies from all over the state, good opportunity to distribute our parking signs. Event is in May, fall event will be in Telluride.

John and Mark Douglas are looking into the Pagosa Spring Car Show in June for a booth opportunity. 2 day event.

Aging Expo May 5 at Buck Recreation Center, Littleton, Bob would staff but wants help. \$70. Joe can assist.

***Pat made a motion to cover \$70 for the Aging Expo, second by Mindy, motion carries.***

***Pat made a motion to adjourn at 2:50 pm, Joe second, motion carries.***

***Next meeting will be in Castle Rock or Lakewood based on room availability.***