

# Colorado Advisory Council for Persons with Disabilities

## Communication Committee

Minutes – December 6, 2016

12pm – 1 pm

**Introductions:** Julia Beems, Steve Wright, Jane Boone, Monica, Gina, Denise

### **Assignments for CAC Members**

- Everyone review existing web resources by subject matter
- Suggest new resources by subject matter

### **Legislator Engagement**

- Who will handle – Carol Regan chairing legislative committee, Gina and Julia have contacts
- Develop white paper; Person interested in joining CAC that is a professional writer, Julia will check; What do we want to say? Ask full council for content recommendations.

### **Stakeholder Web and Facebook Survey**

- Internal review of member's networks and groups related to disability first – via paper survey at next meeting
- Steve's survey monkey can be used for next level survey of community partners
- Develop questions
- Presentations from outside agencies each month at CAC meetings

**Lorie/Joe** – Web Accessibility; need face to face meeting so she can see his equipment.

### **Facebook**

- What's the goal of the facebook page?
- Marry parking and instagram? Pics of think of me signs, encourage people to post when they see the signs. Set aside parking incentives for people that participate
- Promote resources, raise awareness, events, humor/memes
- Brainstorm with the group, bring ideas
- Jane – research similar councils that use social media, bring instagram/facebook proposal
- Jane - Hashtag all of our facebook posts to increase reach

- Do we need more facebook content?

Tasks:

Make google folder available to entire CAC